



MUDDY MIKE'S MUDDPiE

5K & FUN RUN

I RUN FOR PIE.

OCTOBER 17, 2026

RUN FOR PIE. SUPPORT CISCO.

The MuddPie 5K & Fun Run brings our community together for a fun morning in Cisco while supporting a cause that benefits our community.

**100% OF RACE PROCEEDS
BENEFIT CISCO STRONG**



MUDDY MIKE'S
CISCO, TEXAS



USATF CERTIFIED COURSE
#TX23039LAB



CHIP TIMED BY
RACE DAY EVENT SERVICES

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$1,000



- ✓ Premier logo on race-day sponsor signage
- ✓ Large B/W logo on race shirt
- ✓ Featured individual ad on indoor TVs & projectors
- ✓ Priority logo on website
- ✓ Dedicated social media spotlight
- ✓ Logo in promotional graphics
- ✓ Company banner on race day
- ✓ Tent or table space on race day
- ✓ Distribute swag & interact with participants
- ✓ Individual recognition during announcements



2 COMPLIMENTARY
RACE ENTRIES

SILVER SPONSOR \$500



- ✓ Medium logo on race-day sponsor signage
- ✓ Medium B/W logo on race shirt
- ✓ Rotating Silver Sponsor ad on indoor TVs & projectors
- ✓ Logo on website
- ✓ Silver Sponsor recognition on social media
- ✓ Included in group promotional graphics
- ✓ Provide items for race-day distribution
- ✓ General recognition on race day



1 COMPLIMENTARY
RACE ENTRY

BRONZE SPONSOR \$250



- ✓ Logo on race-day sponsor signage
- ✓ Small B/W logo on race shirt
- ✓ Rotating Bronze Sponsor slide on indoor TVs & projectors
- ✓ Logo or listing on website
- ✓ Group recognition on social media
- ✓ General recognition on race day



1 COMPLIMENTARY
RACE ENTRY

COMMUNITY SUPPORTER \$100



- ✓ Name on race-day sponsor signage
- ✓ Name listed on website
- ✓ Name on Community Supporters slide on indoor TVs & projectors
- ✓ Included in community recognition

NO RACE ENTRY
INCLUDED

FEATURE SPONSORSHIPS



START & FINISH LINE SPONSOR \$750

- ✓ Prominent signage at start/finish
- ✓ Medium B/W logo on race shirt
- ✓ Individual digital ad on indoor TVs
- ✓ Logo on website & social media
- ✓ Recognition during announcements
- ✓ 2 complimentary race entries



AWARDS SPONSOR \$500

- ✓ Signage at awards area
- ✓ Medium B/W logo on race shirt
- ✓ Rotating digital ad on indoor TVs
- ✓ Logo on website & social media
- ✓ Recognition during awards
- ✓ 1 complimentary race entry



WATER STATION SPONSOR \$350

- ✓ Signage at water station
- ✓ Small B/W logo on race shirt
- ✓ Rotating digital ad on indoor TVs
- ✓ Logo on website
- ✓ Provide branded volunteers/ cups or approved items
- ✓ 1 complimentary race entry



RACE SHIRT LOGO DEADLINE

Sponsors must provide a high-resolution, print-ready B/W logo by **FRIDAY, SEPTEMBER 18, 2026** to guarantee inclusion on the race shirt.

Sponsors received after this date may still receive other benefits, but race shirt placement is not guaranteed.



IN-KIND SPONSORSHIPS

We accept donations of products and services to help reduce race costs. Potential needs include water, sports drinks, ice, snacks, printing, signs, tents, supplies, prizes, photography and more.

Recognition based on fair-market value.

LET'S RUN FOR PIE.

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INTERESTED IN SPONSORING?
E: MEDIA@MUDDYMIKES.COM